

18th National Energy Services Conference & Expo

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SESSION ABSTRACT

Jim Eber
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Topic Area: Pricing and Demand Response

Session Title:

Non Traditional Utility Pricing & Demand Response Actions-You want to control what!!

Type of Session

(PANEL):

Session Description:

This session will discuss innovative applications of demand response and Pricing in utility programs.

Objective:

To educate the audience on non traditional pricing programs that are offered to residential consumers and the ability to combine demand response with these types of programs, resulting in happy customers.

Results:

Widely accepted enrollments as an alternative to the traditional flat rate utility pricing saving the customer money when they have the decision as to when they consume electricity.

Why is this Session Worthy? :

With the increasing focus on carbon emissions, cost of fuel for generation and the trend towards unbundling the utility supply chain there needs to be more options for the consumer to reduce their consumption and monthly bills. This session will demonstrate innovative thinking and programs that supply these characteristics.