

**Panel Discussion – Market Research and Evaluation Track**

**Title: Recent EM&V Protocols: Pointless, Practical, or Perfect?**

**Session Description:**

What does it mean to have a common approach to evaluation, measurement and verification (E, M&V)? How do protocols impact program evaluators and program implementers?

Panelists will discuss these and other issues in the context of the development of the following recent protocols: The National Action Plan for Energy Efficiency (EPA); M&V Standards for the ISO-New England Forward Capacity Market; California Demand Response Protocols; and the Ontario Hydro Energy Efficiency Framework and Protocols.

**Name/Company of Session Leader**

Elizabeth Titus,  
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**Names/Titles of Panelists**

Andrew Bishop, Program Manager, Ontario Power Authority

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Michael Messenger, DR Program Manager, California Energy Commission

Eric Winkler, Senior Analyst, ISO-New England