

Podcast: Energy Services Sector with Meg Matt, AESP

Friday, 24 June 2011

Jobs = Energy Services Sector. More than Hard Hats and Bucket Trucks

What is the energy services field, how is it defined? Who is hiring? What types of jobs, salary ranges?

"The United States and other industrial nations said Thursday that they will release 60 million barrels of crude oil from strategic stockpiles in an effort to reduce the price of fuel and to jolt the stalling economic recovery." Washington Post
One area of the economy where jobs are open and waiting to be filled immediately is in the energy efficiency services sector. Driven by an aging workforce, the unrest in the Middle East, as well as the growing sustainability movement, this sector of the economy is projected to nearly double in size over the next 10 years. And there's more to most of these jobs than hard hats and bucket trucks.

Welcome to a Big Picture Channel Podcast on TotalPicture Radio with Peter Clayton reporting. Joining us today is Meg Matt president and CEO of the Association of Energy Services Professionals – AESP.

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Not long ago I interviewed Paul Boyett Director of Talent Management in Corporate HR for Southern California Edison. I asked him this question: Everyone knows the business press loves Google, they love Apple, they love Facebook and Twitter and lots of other great California based tech companies but you need a lot of engineers too for your growth. So how do you get on a college grad's radar screen and make what you are doing as interesting to those college grads as what Google or Apple is doing?

I think the same question could be expanded beyond California, and to AESP members.

The Association of Energy Services Professionals provides professional development programs, a network of energy practitioners, and promotes the transfer of knowledge and experience. Our members work in the energy services industry and represent electric and natural gas utilities, public benefits associations, regulatory and non-profit entities, vendors, manufacturers and consulting firms. Founded in 1989, AESP is a member-based association dedicated to improving the delivery and implementation of energy efficiency, energy management and distributed renewable resources. AESP provides professional development programs, a network of energy practitioners, and promotes the transfer of knowledge and experience.

AESP offers an integrated perspective on energy services by focusing on all aspects of marketing, end-use technologies and service delivery including:

- Market research and segmentation

Program development, implementation and evaluation

Energy efficiency

Demand response

Demand-side management

Distributed resources

Marketing and communications

CRM

Technology

Public/environmental benefits

Pricing

Renewable energy

Energy policy