



Strategies



| [AESP Home](#) | [Events Calendar](#) | [Contact Us](#) | [Membership Information](#) | [About AESP](#) |

Newsletter Sponsored By:



Letter from the Chair



Susan Nathan, AESP Chair

HAPPY 20th ANNIVERSARY AESP! Who Knew?!

This marks the last of my Strategies 'Chat from the Chair' columns. After serving almost three years as AESP's chair, my term is up. I leave looking back with pride and satisfaction mixed with a dash of excitement for the organization's future. So much has changed in the energy industry over the past two decades. Who knew back in 1990 that a fledgling DSM-focused organization would emerge as North America's premier association for energy professionals?

From 2006 to 2009 alone, AESP individual and group memberships have more than doubled. This phenomenal growth is a testament to the founding members' vision, the ongoing board of directors guidance and commitment, and AESP's dedicated staff. AESP's vital strength is its ability to identify member needs and challenges and respond quickly with affordable solutions.

Despite the flagging economy, AESP has reached milestones in every arena. The board has developed new procedures and streamlined policies to govern more effectively. These efforts included creating a Conflict of Interest Policy, enhancing strategic planning and adhering to conservative fiscal management. Additionally, AESP addressed the industry's challenge of managing an aging work force by launching new training programs and by forming the AESP Foundation. The AESP Foundation will advance awareness, education, and knowledge of the efficient use of energy resources and support outreach to educational institutions.

On the marketing front, AESP has crafted a new, more flexible [Web site](#) that offers simplified event registration; refined navigation; and a new comprehensive searchable [Resource Library](#) that houses AESP's conference proceedings, white papers, and more. We keep our members current through practical communications, social media ([Twitter](#), [LinkedIn](#), and [Facebook](#)), and this valuable e-newsletter.

The AESP Training Institute has made great strides in creating engaging and informative training courses ranging from a half-day to a full week. Our 2010 plans include offering CEUs for these training courses, working on development of an energy efficiency certification program, and expanding the roster of our popular Brown Bag Webinars. As you can see, AESP will continue to embrace its mission by providing professional development and promoting the transfer of knowledge and experience to its members.

In closing, I urge you to make the most of your AESP membership. Check out the fresh new Web site; join a topic committee; conduct research in the library; make new contacts from the membership directory; find a new vendor in the supplier directory; or register for a conference, training course, or Brown Bag. The list is long; the benefits are endless.

February 2010

[Click here to view a printer friendly version](#)

Upcoming Events

Brown Bags

March 4, 2010
Still Lots of Savings from Residential Refrigerators

March 25, 2010

Home Energy Efficiency Contests: Integrating Social Marketing with Energy Efficiency

If you would like to organize a Brown Bag, please contact Kisha Gresham at kisha@aesp.org.

AESP Training Courses

February 8, 2010
Tucson, AZ

Overview of Demand-side Management – 1 day

February 8, 2010
Tucson, AZ

Demand Response – ½ day

February 11-12, 2010
Tucson, AZ

Elements of Marketing your Energy Efficiency Program

February 11-12, 2010
Tucson, AZ

Principles of Research & Evaluation

February 11-12, 2010
Tucson, AZ

I hope you will join us in Tucson and help AESP celebrate 20 years of demanding challenges and exhilarating accomplishments. The next 20 years promise to be just as energizing!

Newsletter Sponsored By:



Headlines

Stimulus News

- "Energy Efficiency Incentives Lauded"
- "Grant Could Cut Energy Costs"
- "Federal Green Grants Promote Local Energy Savings"
- "Grants Will Boost Energy Efficiency"

Industry News

- "New York Negawatts"
- "Small-Scale Solar Plan Clashes with Big Energy"
- "Efficiency and Building Envelope"
- "Giving People the Power - to Save: Electricity Monitors Can Change Behavior"
- "Builders Zero In on New Goal of Energy-Neutral Housing"
- "Funds Will Aid in Teaching Energy Efficiency Skills"
- "Launch of First Operating System for Smart Grid Home Automation"
- "Dialing Back Energy Use"
- "Demand Response is a Hit in Nashville"

AESP News

- Featured Article
- Updates from Local Chapters, Topic Committees and Members
- AESP Welcomes...
- News Releases and Announcements

Stimulus News

The following executive summaries of current news items were written for Strategies after being compiled from various news sources.

Energy Efficiency Incentives Lauded

The White House and Congress are still working out provisions on a proposal to take about \$20 billion from last year's approved \$787 billion stimulus package and apply it toward energy efficient home improvement incentives. Proponents say the home improvement incentives will help reduce energy usage and dependence on foreign oil and create and save jobs. Incentive possibilities range from \$1,000 to more than \$3,000. Approximately 5 million homes could be retrofitted, saving owners a total of more than \$3 billion annually on energy bills. Already on the way is a national appliance rebate program, starting in March 2010 in California, which will give incentives, ranging from \$50 to \$100, for purchases of energy efficient refrigerators, dishwashers, clothes washers and dryers. Home improvement chains including Home Depot and Lowe's, builder groups such as the California Contractor Exchange, and insulation makers including Dow Chemical have recently applauded plans for "Cash for Caulkers." Store operators say response so far to appliance-oriented energy incentives indicates customers would likely be receptive to other measures. Scott Taylor, president of Taylor's Appliance in Riverside, says rebates offered by the city of Riverside, Calif., ranging from \$100 to \$200, have spurred steady sales of energy efficient washers, dryers and refrigerators for the past several years. Kathryn Gallagher, a spokeswoman for Home Depot, says the retailer's sales of energy friendly lighting, appliances, water heaters

Management Economics & Evaluation (Level II)

February 11-12, 2010
Tucson, AZ
Demand-side Management Program Planning and Design & Implementation (Level II)

February 23-24, 2010
Waltham, MA
Demand-side Management Economics & Evaluation (Level II)

April 5-6, 2010
Milwaukee, WI
P2 - Program Planning & Implementation

April 7-8, 2010
Milwaukee, WI
E2 - Economics & Evaluation

If you would like to schedule an onsite training please contact Suzanne Jones at (480) 704-5900 or suzanne@aesp.org. For more information about the AESP Institute, click [here](#).

Conferences

February 8-12, 2010
AESP's 20th National Conference & Expo
Tucson, AZ

May 3-5, 2010
AESP's Spring Conference
Boston, MA
[Click here for exhibitor and sponsorship opportunities](#)

October 4-6, 2010
AESP's Fall Conference
Portland, OR



AESP is a member-based association dedicated to improving the delivery and

government tax credits, rising public awareness of energy issues and recessionary belt-tightening.

Share   | [Return to Headlines](#)

From "Energy Efficiency Incentives Lauded"
Riverside Press-Enterprise (CA) (01/10/10) Hirsh, Lou

Grant Could Cut Energy Costs

The city of Greensboro, NC, hopes to obtain a \$6 million grant from the U.S. Department of Energy to create an education and building upgrade program. The proposed program, Energy Efficiency as a Pathway to Community Health and Wealth, would focus on communities in central and east Greensboro. The grant is part of the federal stimulus package, which emphasized energy efficiency programs. Community organizers would go door-to-door to approximately 10,000 homes to educate consumers about energy efficiency and offer light bulbs and other basic energy saving products. "Once you make those contacts, you would be offering higher levels of retrofitting, where owners are willing to go to the next level," said Dan Curry, interim director of the city's housing and community development department, which applied for the grant. The city hopes to retrofit 5,720 homes and 125 commercial buildings. Participating property owners would get free energy audits and could potentially obtain rebates offered by Duke Energy or take advantage of federal weatherization programs or low- or no-interest loan programs for retrofitting homes or businesses. City officials also would monitor energy savings to make sure the program is effective, according to the grant application. The program is expected to create roughly 100 jobs and train employees for energy efficiency work.

Share   | [Return to Headlines](#)

From "Grant Could Cut Energy Costs"
Greensboro News & Record (NC) (01/04/10) P. A1; Lehmert, Amanda

Federal Green Grants Promote Local Energy Savings

Snohomish County, WA, and the city of Everett will be getting nearly \$6 million in federal stimulus money to promote local energy savings. The U.S. Department of Energy will provide approximately \$4.8 million in grants to help the county make its buildings more efficient and expand alternative energy sources such as solar power, while Everett will receive \$1 million for the same purposes. The money is part of more than \$3 billion flowing to governments nationwide from the Department of Energy's Energy Efficiency and Conservation Block Grants Program. About \$1.5 million will be used by Snohomish County to help lower energy use at several county buildings with better heating and air controls, resulting in savings of about \$186,000 yearly in utility bills. A loan program to help households make energy improvements gets nearly \$966,000 and a program for home energy audits \$492,000. The loans and home energy audits complement existing programs from the Snohomish County PUD. Those include a 2.9 percent loan for efficiency upgrades to homes with electric heat as well as home energy audits that the utility offers for a fee. Everett will use much of its \$1 million for a city climate action plan, loans for Everett residents to weatherize homes, and efficiency improvements at city buildings. Additionally, about \$200,000 of Everett's grant money will cover matching funds for a project to install energy-saving light bulbs, power strips, and thermostats in apartment buildings, townhouses, and small businesses.

Share   | [Return to Headlines](#)

From "Federal Green Grants Promote Local Energy Savings"
Everett Daily Herald (WA) (12/29/09) Haglund, Noah

Grants Will Boost Energy Efficiency

The governments of Lexington and Richland counties in South Carolina, along with the city of Columbia, will replace old office lights with energy efficient alternatives as part of \$5.8 million in federal grants. Updating fluorescent fixtures is a major use for the stimulus money because "that's where we could get the most bang for our buck with energy savings," says Chris Segars, Columbia's grants professional. The city anticipates cutting \$139,336 a year in energy costs and maintenance by replacing the fixtures. "It actually

implementation of energy efficiency, energy management and distributed renewable resources. AESP provides professional development programs, a network of energy practitioners, and promotes the transfer of knowledge and experience.

AESP
4809 East Thistle
Landing Drive, Suite 100
Phoenix, AZ 85044
(480) 704-5900

Submissions are due by the 12th of each month to Kisha Gresham at kisha@aesp.org (770) 413-3934

Editorial Staff

Meg Matt, President & CEO

Susan Nathan, Board Chair

Katherine Johnson, Vice Chair, Publications

Editorial Committee

Tracy Narel, Board Member

George Phillips, Board Member

Elizabeth Titus, Board Member

Sara Van de Grift, Board Member

Kisha Gresham, Strategies Managing Editor

director. Work is expected to begin early in 2010, with projects scheduled to be completed over the next three years. The U.S. Department of Energy grants include: \$2,268,600 for Lexington County; \$2,116,800 for Richland County; and \$1,424,100 for Columbia. Mary Pat Baldauf, sustainability coordinator for the city of Columbia, says the three will be looking for ways to collaborate as part of the initiatives.

Share [in](#) [t](#) | [Return to Headlines](#)

From "Grants Will Boost Energy Efficiency"
The State (SC) (12/29/09) Hinshaw, Dawn

Industry News

The following executive summaries of current news items were written for Strategies after being compiled from various news sources.

New York Negawatts

The New York Public Service Commission (NYPSC) set electric energy efficiency portfolio standards in June 2008 for investor-owned utilities (IOUs) in the state. The NYPSC issued an order that called for IOUs to file three-year energy efficiency plans intended to create savings of nearly 2.1 GWh from 2009 to 2011 at a cost of roughly \$518 million. The six IOUs affected by the order - Central Hudson, Con Edison, NYSEG, Niagara Mohawk, Orange & Rockland, and Rochester Gas & Electric - could potentially earn an estimated \$27 million yearly in cumulative performance incentives over three years. The NYPSC opted to implement an incentive structure based on bonuses because it said such an approach offers a "reasonable balance of risk and opportunity" for utilities. Under the NYPSC's three-tiered scheme, utilities are penalized if their portfolio savings fall below 70 percent of the target in relation to their performance. Savings that reach 70 percent to 80 percent are neither rewarded nor penalized, while utilities that see portfolio savings exceed 80 percent of the target are rewarded. In addition, performance rewards are restricted to a maximum of 100 percent of the target, while penalties are limited to performance levels below 50 percent of the target. The utilities face three types of risk - a lack of acceptance by consumers, measure-performance risks such as improper installation, and behavioral uncertainties such as rebounds or take-back effects. Another concern regarding the NYPSC's approach is that it does not take into consideration random variations in savings between years. A utility might fall short of the yearly target in one year, yet achieve the target over a three year period.

Share [in](#) [t](#) | [Return to Headlines](#)

From "New York Negawatts"
Public Utilities Fortnightly (01/10) Vol. 148, No. 1, P. 12; Haeri, Hossein; Stewart, Jim; Jenniges, Aaron

Small-Scale Solar Plan Clashes with Big Energy

Even though much of the environmental movement has rallied behind the construction of large wind farms and solar power plants, an undercurrent argues that they aren't necessary, or even desirable. They argue it is better to get energy from hundreds of smaller facilities close to home than a giant one far away. Bill Powers an engineer and energy consultant, asserts that California should cover every available rooftop with photovoltaic solar panels, especially commercial buildings. The panels can be installed quickly, unlike large solar power plants that take years to win government permits. They don't require big new power lines, and their price has dropped about 40 percent in the past year. "The solar plants in the desert are albatrosses," Powers says. "We've come to a point where (photovoltaic solar) is either going to be in the remote installations or it's going to be in the urban core. It'll be much more beneficial for those solar panels to be sitting in the urban core where they're going to be used." Most energy industry professionals claim the small-scale approach won't work, citing the large and still-increasing demand for energy. Solar panels are still a relatively expensive way to generate electricity, and they cost more than large solar thermal plants. "Because of the economic and operational issues, I think we're going to see large-scale, grid-connected power for a long, long time," says Jonathan Marshall, a spokesman for Pacific Gas and Electric Co. Carl Zichella, regional director for the Sierra Club in California, has been deeply involved in a state process to plan for new power lines linked to wind farms and solar plants. While he wants as much small-scale generation as possible, he admits that alone it won't meet the state's demand for renewable power. "We need to do it all," Zichella says. "It's quite possible we can get more distributed

haven't seen any studies I think are credible that say we won't need any."

Share   | [Return to Headlines](#)

From "Small-Scale Solar Plan Clashes with Big Energy"
San Francisco Chronicle (01/04/10) Baker, David

Efficiency and Building Envelope

Building performance is based on the controllable factors of the systems within the building and the envelope's efficiency. When constructing a new project, facility executives can request engineering firms to build an envelope model that estimates the cost of energy against heating, ventilation, and air conditioning system performance, building load needs, construction materials, and various other factors. Executives should be able to use the model requirements to make informed decisions about the R-values, U-values, window, wall, and roofing specifications necessary to fulfill targeted envelope performance. Andre Desjarlais with the Oak Ridge National Laboratory's Building Envelope program says that there is abundant aid that facility executives can take advantage of to model envelope performance in existing buildings. However, he advises retrieving the original building schematics in instances where the budget to hire a team of consultants is unavailable. In addition, an accurate metric of any building's envelope performance requires a little more research. For example, facility executives also should look into the applicable energy codes and standards at the time of a building's construction.

Share   | [Return to Headlines](#)

From "Efficiency and Building Envelope"
Building Operating Management (01/01/10) Snyder, Loren

Giving People the Power - to Save: Electricity Monitors Can Change Behavior

Researchers say the more people know more about how much electricity they are using, the less they tend to use it. Knowing about power usage may lead consumers to turn off lights when they leave the room, shut down the computer when you're finished using it or adjust the thermostat. San Diego Gas & Electric (SDG&E) will make energy usage information available to customers on their computers, their phones, and dedicated dashboards, as it begins replacing 1.2 million electric meters with computerized smart meters. SDG&E is installing 7,000 meters a day and recently topped 300,000 meters overall. Starting in January, customers with smart meters can track usage information online. The utility has teamed up with Google for a free service called the Google PowerMeter, enabling users to see how they used power the day before, how their usage compares with their neighbors, and get a bill estimate. SDG&E will offer tracking options, including on its Web site, and is testing in-home dashboards, devices that display the cost of power. SDG&E is providing usage information in many different ways and is also pushing programs designed to reward customers who save power on days when supply is scarce. Annika Todd, a researcher at Stanford University's Precourt Energy Efficiency Center, says studies have shown that when given up-to-date information about energy use, people cut back their usage 5 percent to 20 percent. Customers in the Pacific Northwest participated in a recent study in which they were given information on their electricity usage by appliance and rewarded with cash if they allowed their utility to reprogram thermostats and water heaters depending on the needs of the grid. That resulted in a 10 percent cost savings and a 15 percent reduction in the peak load.

Share   | [Return to Headlines](#)

From "Giving People the Power - to Save: Electricity Monitors Can Change Behavior"
San Diego Union-Tribune (12/29/09) Soto, Onell

Builders Zero In on New Goal of Energy-Neutral Housing

With research showing that buildings are responsible for about 40 percent of energy consumption in the United States, there is a push toward "net-zero" and "near-net zero" development, in which houses and other buildings consume only as much power from the public grid as they generate or save. ZETA Communities Inc. expects to erect a net-zero apartment building with 30 units in Berkeley, CA, as well as open a factory to produce as many as 500 prefabricated net-zero houses annually. Other such developments are in the

eight of 20 already finished. However, these dwellings tend to cost more due to the inclusion of solar panels or devices to create power using wind. Rural Development says its net-zero, three-bedroom house costs about \$240,000, while the same house without the net-zero components costs just \$203,000. Still, utility companies are offering financial incentives for such development because it will reduce the number of power plants that must be on line.

Share   | [Return to Headlines](#)

From "Builders Zero In on New Goal of Energy-Neutral Housing"
Wall Street Journal (12/23/09) P. A8; Carlton, Jim

Funds Will Aid in Teaching Energy Efficiency Skills

The New York State Energy Research and Development Authority (NYSERDA) reports that more than \$3.8 million in funding is available for organizations to provide skills training for workers in the energy efficiency sector. Funding will significantly expand the availability of energy efficiency skills training in all facets of residential and commercial buildings, including equipment operation, weatherization, lighting and temperature controls. The funding will significantly expand the availability of energy-related training for positions such as heating and air conditioning contractors, electricians, building operators and energy auditors. "This program provides essential support to help prepare our workforce to meet the ambitious energy reduction goals Governor David Paterson has set for New York," says Francis J. Murray, president and CEO of NYSERDA. "Workforce development programs are critical for building a clean energy economy and for giving New York's workers the skills needed to help increase our energy efficiency and improve our environment." Training entities also may propose Train-the-Trainer initiatives, programs that will help increase the numbers of qualified teachers in New York state who can train workers to implement energy efficiency practices in designing, implementing, operating and maintaining energy-related measures and systems.

Share   | [Return to Headlines](#)

From "Funds Will Aid in Teaching Energy Efficiency Skills"
Register Star (NY) (12/29/09)

Launch of First Operating System for Smart Grid Home Automation

The Fraunhofer Institute for Wind Energy and Energy System Technology (IWES) has founded the Open Gateway Energy Management Alliance (OGEMA) to promote an open energy management software platform that connects a customer's loads and generators to the control stations of the power supply system while also featuring a customer display for user interaction. The software platform will enable end customers to automatically see the future variable price of electricity and shift energy consumption according to supply. "Already today electricity is for free on the German Energy Exchange at times when large power plants have to be derated due to high feed-in from wind power," says Fraunhofer IWES' Philipp Straub. "Using automated load-shifting, private households and small business should also benefit from such favorable electricity prices." Through the gateway platform's open nature, anyone will be able to convert concepts into software, even if they are not OGEMA participants. The initiative involves the rapid development of numerous applications that will encompass the unique needs of private households, supermarkets, small businesses, and public institutions and help to harness the potential for energy efficiency which is not currently available. The OGEMA-provided interfaces also can be used by the developers of driver software for linking the gateway to devices and energy systems within the building as well as to the control stations of the energy suppliers.

Share   | [Return to Headlines](#)

From "Launch of First Operating System for Smart Grid Home Automation"
Fraunhofer Institute (12/16/09)

Dialing Back Energy Use

An effective energy and sustainability program for any local government will maximize benefits and minimize costs. It also will spread throughout all levels of local government, from policy makers to facilities staff. The key to a successful energy management program

plan comprehensive energy strategies. The first step is making a commitment. More than 1,000 mayors from around the United States have signed the U.S. Conference of Mayors' Climate Protection Agreement, promising to work toward meeting the emissions standards set forth by the Kyoto Protocol. The community also must commit to reducing emissions by setting up a committee or working group to guide the planning and implementation of the program. The second step is to define boundaries. It will help to know the parameters of what the plan will cover and what it will be responsible for. It often is wise to start with the energy use the city or county pays for directly, such as government heat and electricity, vehicle fleets, and street lights. The third step is to determine a baseline. The fourth step is to set achievable goals, which should take the form of a percentage of emissions reduction in relation to the baseline year. The fifth step is choosing the projects, and it is important to pick projects that make sense both financially and environmentally. For example, Saco, Maine, chose a wind power project and new efficiency measures such as using compact fluorescent light bulbs instead of incandescent bulbs, which resulted in more than \$13,000 in annual savings and about 60 tons of reduced carbon dioxide emissions.

Share [in](#) [t](#) | [Return to Headlines](#)

From "Dialing Back Energy Use"
American City & County (12/09) Vol. 124, No. 13, P. 42; Sheehan, Jay; Bouffard, David

Demand Response is a Hit in Nashville

Under its long-term planning strategy, the Tennessee Valley Authority (TVA) has implemented a program of promoting energy efficiency and peak demand mitigation. The federally-owned power provider hit an all-time system peak of 33,482 MW during the summer of 2007, but also surpassed its prior peak more than a dozen times over the course of that summer. As a result, TVA and its power distributor firms began seriously considering a demand response (DR) program for commercial, institutional and industrial (C&I) customers as a cost and energy efficient alternative to standard supply-side energy. Along with Nashville Electric Service (NES), TVA created a program that can be dispatched 365 days a year for as many as 80 hours, but will likely deal with events primarily in the summer. Between noon and 8 p.m. in April through October, and between 5 a.m. and 1 p.m. during the other months of the year, TVA can call an event where it asks its C&I customers to reduce their energy usage during times of high demand and high prices. TVA provides a 30-minute notification when calling an event, which can last anywhere from two to eight hours.

Share [in](#) [t](#) | [Return to Headlines](#)

From "Demand Response is a Hit in Nashville"
Transmission & Distribution (12/09) Vol. 61, No. 12, P. 24; Purcell, Jim; Ingram, Michael

AESP News

Featured Article



Bill Miller

Retrospective, Was 2009 the Year of Federalizing Energy Efficiency?

By: William C. Miller, PhD

Last February, AESP sponsored a "Brown Bag" on the federal stimulus legislation (the American Recovery and Reinvestment Act – ARRA). As a presenter, I suggested that besides the energy efficiency in the ARRA, there could also be energy and climate legislation that further accelerated federal energy efficiency activity. I commented: "Collectively this federal 'trifecta' has no precedent. This could be the 'Federalization of Energy Efficiency.'" Looking back without the high energy of the early months of the Obama administration, this is still likely, but on a slower schedule than I expected.

First, what was in the ARRA for energy and energy efficiency? Bill Prindle in the same Brown Bag summarized it best by noting that funds for weatherization, community block grants, state energy programs, and ENERGY STAR™ product rebates totaled \$11.6 billion, up from about a \$1 billion. Compared to previous activity, those federal programs and state

funding. ARRA also moved national energy building standards closer and encouraged states to reform utility energy efficiency regulation.

While ARRA is in progress, with billions of dollars starting to flow, what are the other aspects of the trifecta? In the areas of energy and climate, the House passed the Waxman-Markey legislation and the Senate considered separate bills. These separately contained a number of provisions that would transform the electricity and natural gas business: national cap-and-trade; renewable portfolio standards that would include energy efficiency, mandatory residential retrofit programs, and energy efficiency funded through cap-and-trade allowance sales revenues; mandatory building energy codes; etc. Midsummer it seemed we really were on the verge of the trifecta occurring. It hasn't yet, and the reasons are two: the persistent deep recession and the health care quagmire.

First, the economic recession has more deeply occupied the legislative agenda. Near term, this will change the form and reason for federal energy efficiency activity. As with ARRA, we'll see more federal energy efficiency, but it will take the form of job creation activities. There is currently talk of legislation late this winter or spring providing billions of dollars for both residential and commercial energy retrofits as ways to create jobs and gain increased efficiency as by-products.

Second, in the past few months, the administration has focused on health care legislation. This has slowed consideration of other issues, including energy and climate. With the difficulties surrounding health care legislation, and with an election coming in November, it's not clear to what extent major legislation will move forward this year.

In summary, the timing proposed in February was too aggressive, but the challenges remain. The trifecta won't occur in one year (2009), but over the next several years. There's never been a better time to be in energy efficiency!

Recently retired from PG&E. Can be reached at wcmiller.energy@gmail.com.



Meg Matt

Point, Click, Connect!

By: Meg Matt, AESP President & CEO

In a recent member survey, many members indicated they were not aware of some of the features and benefits available from AESP. In the next few issues, we will highlight some of these features and where they are located at www.aesp.org. Information is power!

AESP Web site

Who uses it?

Both members and nonmembers have access to www.aesp.org.

What is it?

AESP's easy-to-navigate Web site featuring the latest energy-efficiency news; a complete listing of upcoming [conferences](#), [training courses](#), and [Brown Bags](#); [job opportunities](#); link to a [supplier directory](#); and access to [AESP's Resource Library](#).

How do I use it?

Simply go to www.aesp.org. Members who need to access "member-only" sections of the site must first log-in using their username and password.

Why should I use it?

AESP's Web site is a great way to stay on top of the latest news and events from AESP.

Visit www.aesp.org and discover the power of AESP!

[Return to Headlines](#)

Updates from Local Chapters, Topic Committees and Members

"Words of Wisdom" from Outgoing Board Members

AESP wishes to thank its outgoing board members for their service and support of the organization. We asked outgoing board members to give a few words of wisdom to new and current AESP members. Below is what they had to say:

At this time when energy efficiency is in the spotlight as a solution to high energy bills, air pollution, climate change, and utility planning, I am proud to have been part of building a strong AESP for the coming decade. Our challenges are immense; we have only scratched the surface in understanding the real barriers our customers face in adopting more efficient lifestyles and businesses. AESP plays a key role in helping professionals share information, eliminating wasted time searching for answers, and developing life-long business relationships in this very diverse field. I encourage every member of AESP to get involved in either your Local Chapter or a Topic Committee. There is no better way to get and stay connected. I know that the people I've met through the association have been my network of peers, friends, and colleagues for 20 years. Good luck to the new Board Members, and remember...it's all about the members!

Bill LeBlanc, Boulder Energy Group

I appreciate all the opportunities I've had being on the board, which distilled the benefits of being an AESP member and gave me a chance to give something back. Energy services, and efficiency in particular, are close to my heart — it is one of the ways we can best treat the planet and give ourselves the best chance for a future as bountiful as the one we've enjoyed. It's yours now — best of luck.

William "Bill" Miller, PG&E

To get the most out of your AESP membership, you have to get involved! My path to the board started with helping to run a local chapter and then chairing a topic committee. Coming to the conferences or calling in for Brown Bags is the most basic level of participation in this organization. I encourage those who really want to make new contacts and influence the direction of AESP, and our industry as a whole, to volunteer your time. I have had the pleasure to serve this organization in various capacities for the past eight years. The friends and colleagues I have made have been invaluable. I believe we are at a tipping point in our industry, and I'm comforted to know that I am working alongside such wonderful people and that AESP brings us all together.

Kendall Youngblood, Energy Trust of Oregon

[Return to Headlines](#)

AESP Welcomes...

New Individual Members

[*Click here to view a list of new members*](#)

New Group Members

NEEA

OPOWER

Terasen Gas

Renewing Group Members

Duke Energy

Energy Market Innovations

GDS Associates

Honeywell

Invaluable Technologies

Paragon Consulting Services

TRC Solutions

Ziphany

[Return to Headlines](#)

News Releases and Announcements

[Massachusetts Takes the Lead — New Efficiency Plans Save Consumers](#)

[Lee County Electric Co-op Taps Meter Data Management and Customer-Care Tools from Aclara for Smart Grid](#)

[Aclara Software Client Advisory Board Formed to Strengthen Relationships with Utilities](#)

[City of Toronto Selects Aclara STAR Network System as Advanced Metering Infrastructure for Water](#)

[Aclara ENERGYprism Customer-Care Suite Expands to Include Water Customers](#)

[Rushmore Electric Power Cooperative to Deploy TWACS Technology for Meter Reading and Demand Response](#)

[Exelon Energy Helps Businesses Assess Energy and Carbon Footprints with APOGEE Interactive Web Tool](#)

[APOGEE Interactive's Home Energy Analysis Software Now Accredited by RESNET](#)

[Return to Headlines](#)

Abstract News © Copyright 2010 INFORMATION, INC.

