

The Dayton Initiative: Energy Conservation in Capacity Constrained Regions of Northern Nevada

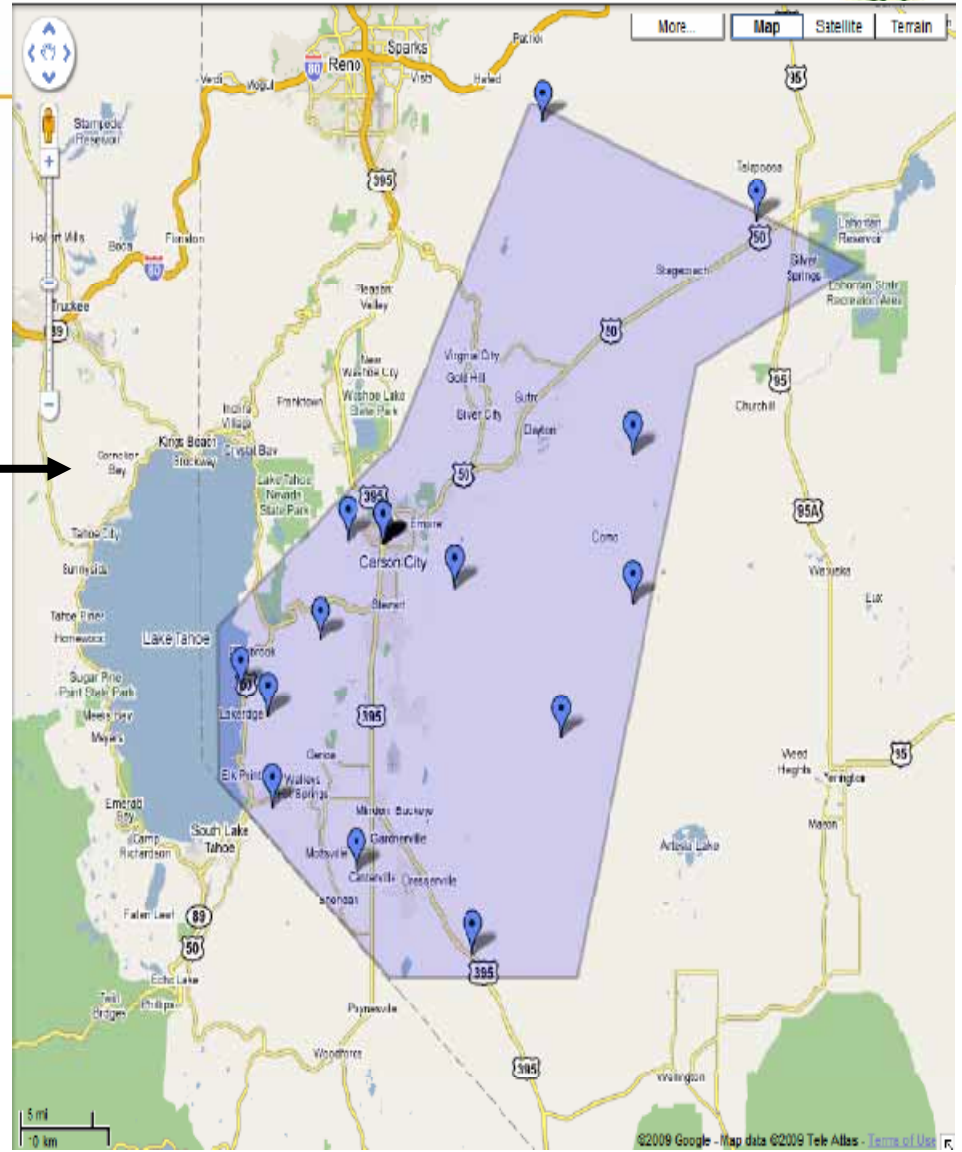
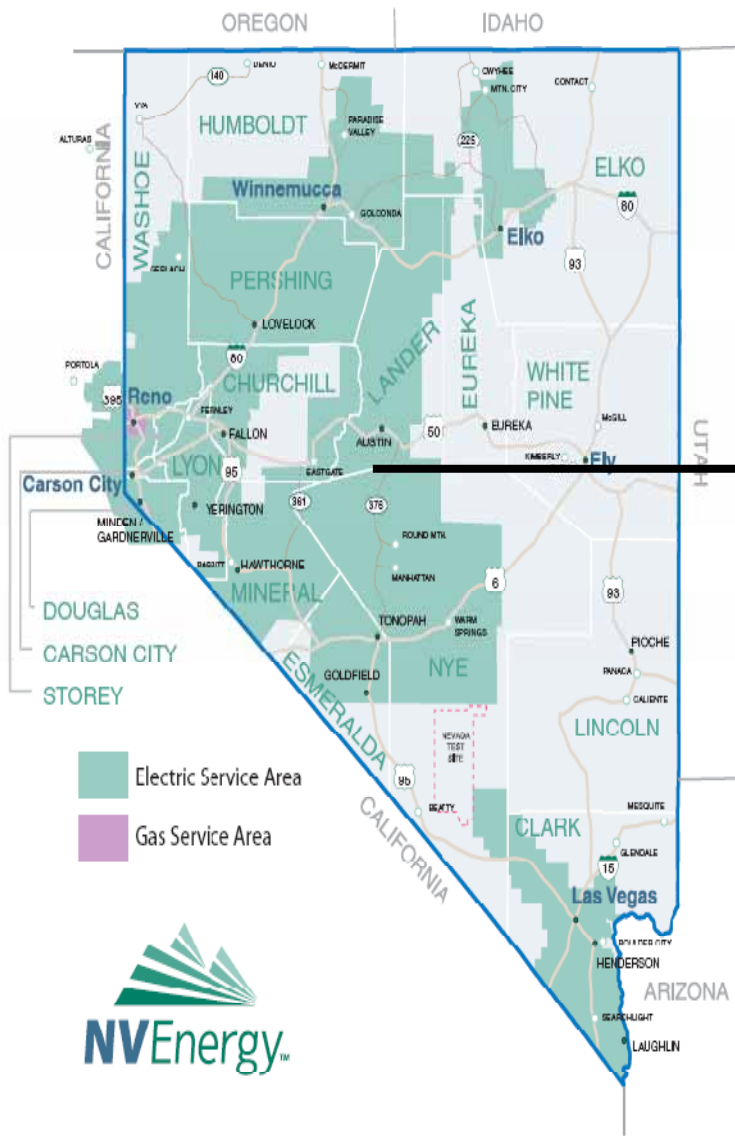
Presented by Adam Grant
Project Manager, Energy Efficiency & Conservation
NV Energy

How We Went From Here...



... To Here





Here's what started it all



Dodging the Bullet

- ❖ Substation Proposal
- ❖ The Initial Idea
- ❖ The Cost to Run the Plant
- ❖ Fix it...





What we did



Ran a multi-faceted campaign

- Residential
- Commercial
- Schools
- Community events/partners

to know
happening
you can
you can
focus
to feel free
I can't live my

On the area



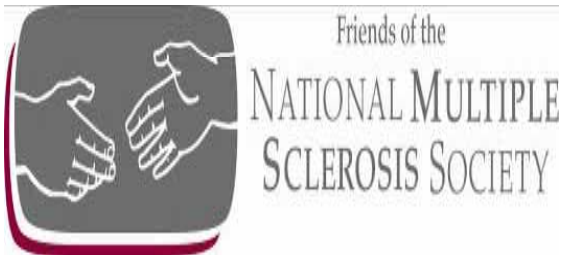
What we did



Energy Star Lighting



Refrigerator Recycling



Community Partners



Residential Initiatives: Direct Installs



Commercial Initiatives



sure bet direct

You're invited!

We are pleased to announce the 2009 kickoff for Sure Bet Direct, an incentive program designed to promote energy efficiency upgrades in small businesses with electric usage less than 600,000 kWh/year.

KEMA Services, Inc. (NV Energy's program administrator) will hold a training seminar on Wednesday, March 18th from 1:00 PM - 2:30 PM at the Holiday Inn Express in Carson City.

Seminar agenda includes:

- Customer and Project Eligibility
- Technical Overview
- Program Process
- How to Become a Program-Approved Contractor

To RSVP, please contact me at 810-891-0448 or email at ronnie.aquino@sure.kema.com.

Sincerely,

Ronnie Aquino
Sure Bet Direct Manager

SAVE THE DATE!

Sure Bet Program

You are invited to the 2009 Sure Bet Kick Off Meeting for Contractors

WHEN: Wednesday, March 18th, 2009
Registration: 8:00 a.m. - 8:30 a.m.
Presentation: 8:30 a.m. - 11:00 a.m.

WHERE: Holiday Inn
4055 N. Carson Street
Carson City, NV 89501

SCHEDULED TOPICS:

- Application process
- Eligibility requirements
- Changes from last year's program
- Key technical program components
- Special Guest Speaker: Hazardous Waste - "How to Dispose of Fluorescent Lighting"

* Space is limited so please RSVP by March 13th*
- Sure Bet Hotline (800) 342-6333
- Sure Bet Email surebet@surebet.com

Complimentary continental breakfast will be provided

For additional information, please contact the Sure Bet team at (800) 342-6333

Commercial Retrofit

- 60+ contractors
- 22 projects completed, 26 more underway

Hotel / Motel

- 5 properties completed, 4 more underway



Residential Initiatives: Door Hangers



Residential Initiatives: Door Hangers



Change the World

with complimentary CFLs from NV Energy!

Compact Fluorescent Light Bulbs (CFLs):



Save up to \$30 in energy costs

Use up to 75% less energy

Last up to 10 times longer

Don't forget to close the loop and recycle your used CFLs at any of The Home Depot stores located throughout Nevada.



For more information on utility-sponsored discounts on CFLs, and to find a participating retailer, visit NVEnergy.com/saveenergy.



COMFORT SAVINGS REBATES INCLUDE:

- Reducing energy costs for families
- Providing education on how to make your home more energy efficient
- Identifying health and safety concerns
- Increasing financial independence
- Creating green jobs for the growing economy

HOW DOES COMFORT SAVINGS WORK?

- Our professionally trained Comfort Savings Technicians perform 200+ evaluations of single-family homes, make energy audits, and make the fixes.
- Our Comfort Savings Technicians identify energy efficiency measures, an aggregate, implementing the most cost-effective measures, which will result in the greatest energy savings for your home.
- Comfort Savings uses smart 2000+ energy-efficient products, and a Climate Rewards device for gas-fueled heaters or hot water provided by NV Energy.

WHAT IS THE COMFORT SAVINGS WEATHERIZATION PROGRAM?

- Comfort Savings is a 2000+ residential energy efficiency program offered by NV Energy.
- Comfort Savings aims to reduce energy costs for qualifying families, through the installation of energy-efficient weatherization measures.
- Comfort Savings specifically focuses on existing, income-qualified families.
- Comfort Savings provides model reports to individuals, enabling us to target and make timely investments in our most vulnerable homes. The program is available to both owner- or renter-occupied households.

These FREE Services from NV Energy

For more information on the EERE Home Weatherization Program or to check if you qualify for this program, call our customer service department.

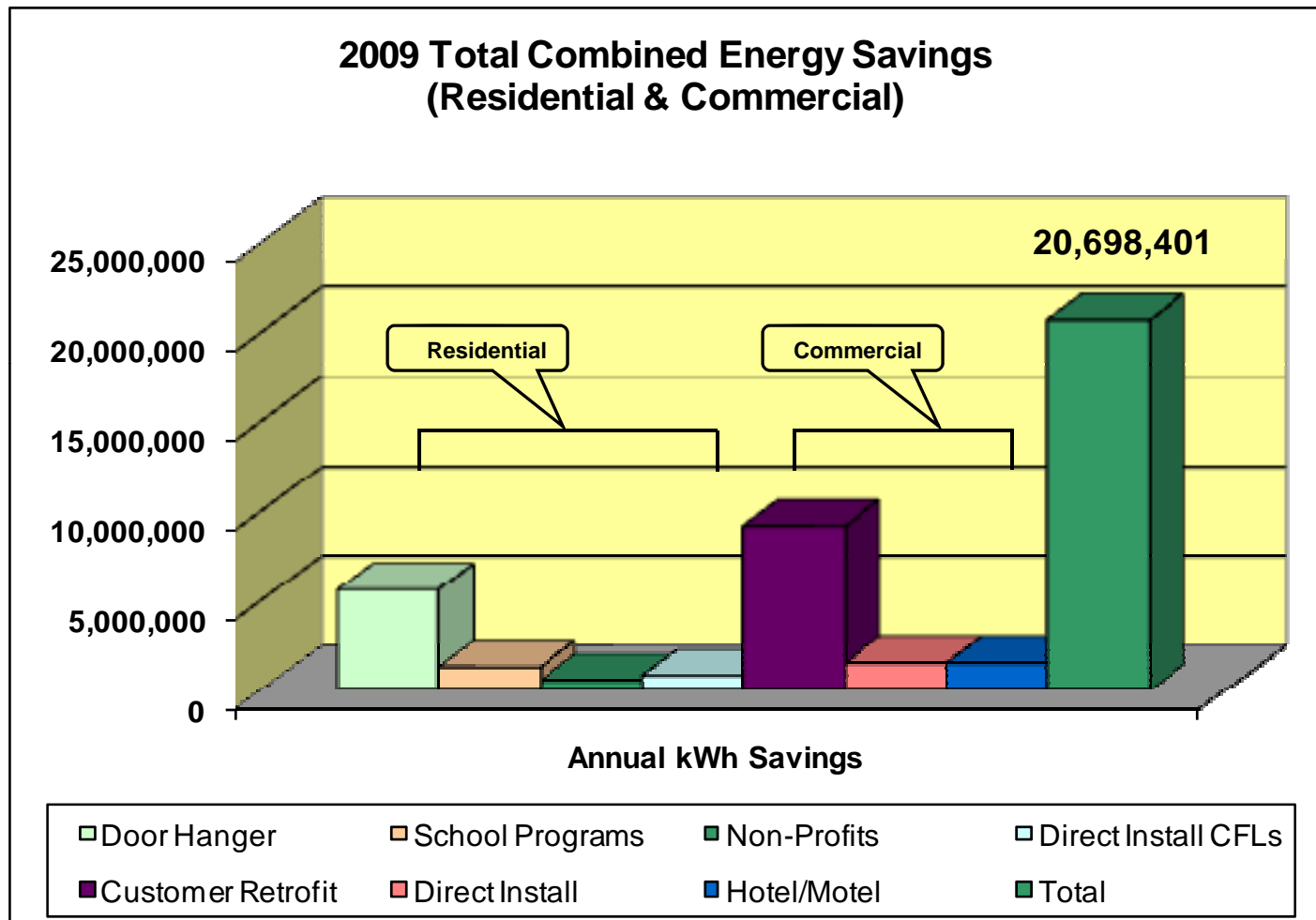
Toll Free 1-866-926-7922
 Home 702-845-4231 Fax 702-845-4244

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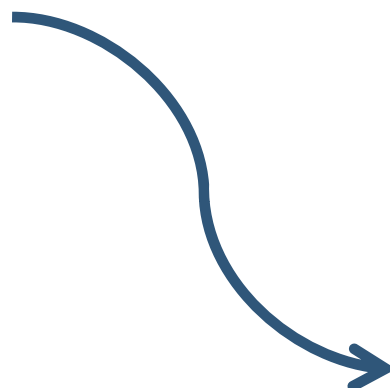
Use home energy efficiency audits and upgrades for income-qualified customers courtesy of NV Energy.



Savings Summary



The Destination

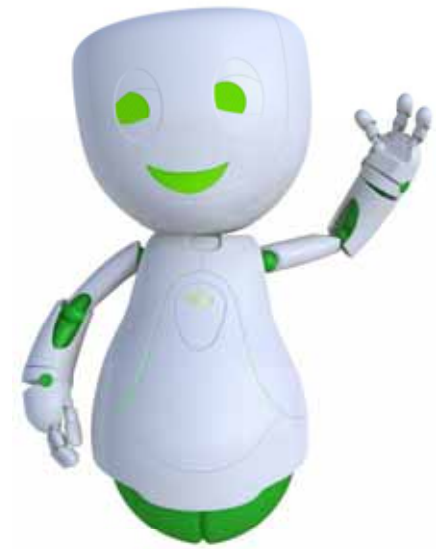


\$1.8M in savings

Thanks to AESP!

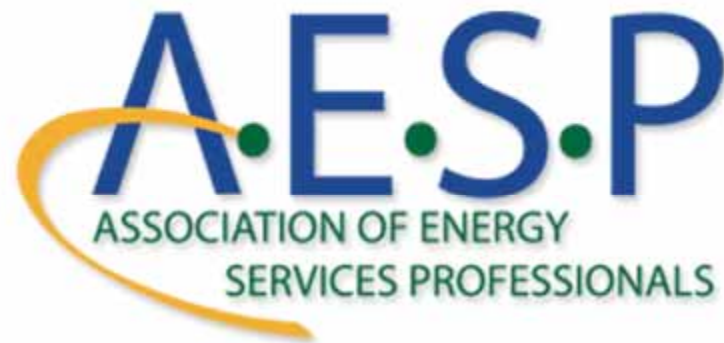


- ❖ **NVEnergy.com**
- ❖ **702-402-1111**



Conservation:
The most environmentally friendly kWh
is the one never used.





21st National Conference & Expo

January 17-20, 2011 • Hilton Walt Disney Resort

