



Electric Only Poses Challenges

- BGE wants customers to have choices
- Commission agreed that HVAC incentives should include gas
- Added Gas to
 - Res Retrofit Program
 - Clothes Washers
 - Limited Income Energy Efficiency Program



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Joining Forces



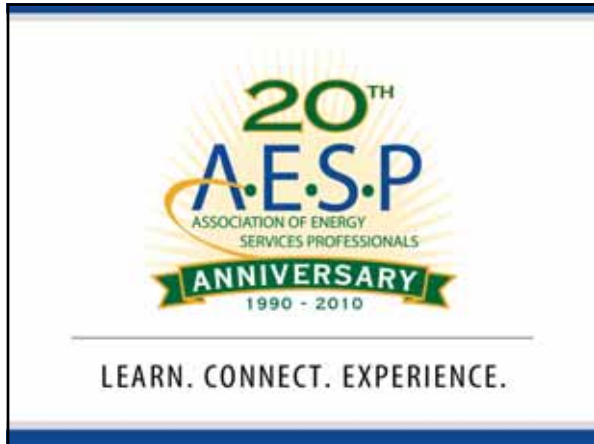
- BGE can offer both gas and electric energy efficiency
 - Issue of lack of statewide consistency
- Joining forces is working in other areas
 - Pilot with BGE offering heating system replacements to customers getting weatherization from Baltimore City
 - Leveraging ARRA funding

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**Michigan Electric Cooperative Association
and UP Municipal Collaborative**

Is the Pain Worth the Gain?

Art Thayer
Director of Energy Efficiency Programs
Michigan Electric Cooperative Association

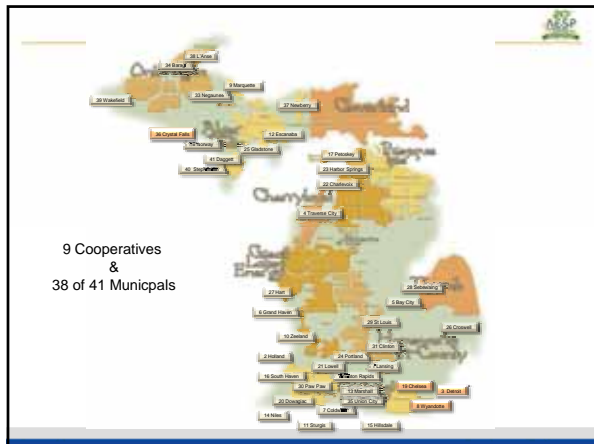
Energy Optimization May 4, 2010 MECA

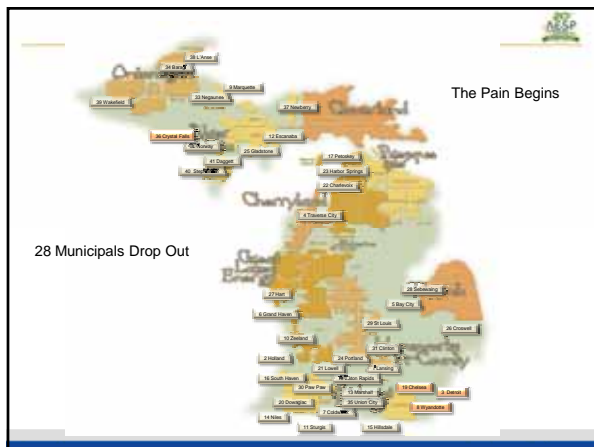
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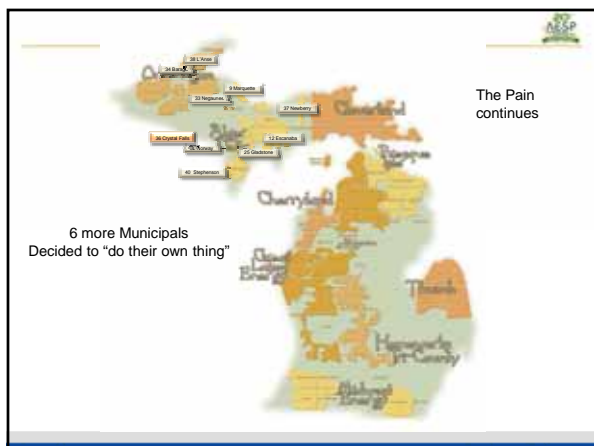
In the beginning

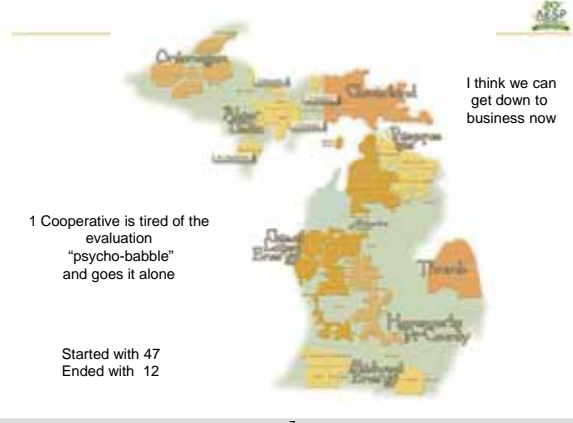
9 Electric Cooperatives

The image shows a map of Michigan with several counties highlighted in orange to represent electric cooperatives. The highlighted counties are: Cheboygan, Charlevoix, Emmet, Houghton, Isabella, Ionia, and Mackinac. The text '9 Electric Cooperatives' is written to the left of the map, and 'In the beginning' is written to the right.









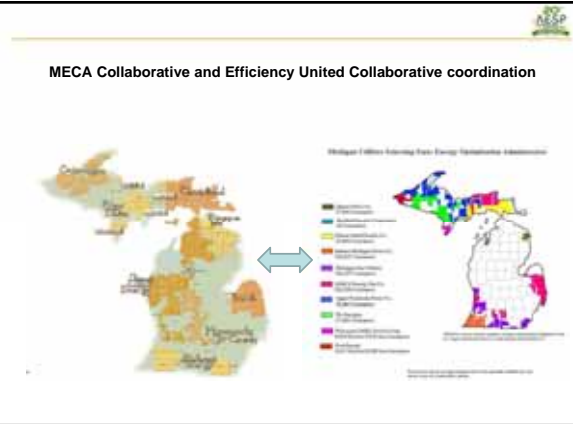
I think we can get down to business now

1 Cooperative is tired of the evaluation "psycho-babble" and goes it alone

Started with 47
Ended with 12

7

MECA Collaborative and Efficiency United Collaborative coordination




Michigan's Energy Efficiency Plans: Energy Collaborative - Implementation

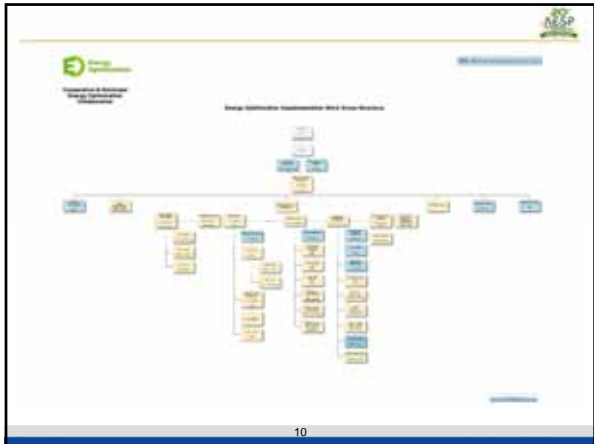
Legend:

- Energy Collaborative
- Efficiency United Collaborative
- MECA Collaborative
- Efficiency United Collaborative
- MECA Collaborative
- Efficiency United Collaborative
- MECA Collaborative
- Efficiency United Collaborative

MECA Energy Efficiency Collaborative - Implementation



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