


Creating A Greener Energy Future For the Commonwealth





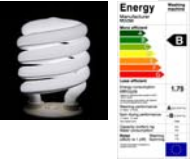
Energy Efficiency Futures

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To build a nuc or ramp ee?

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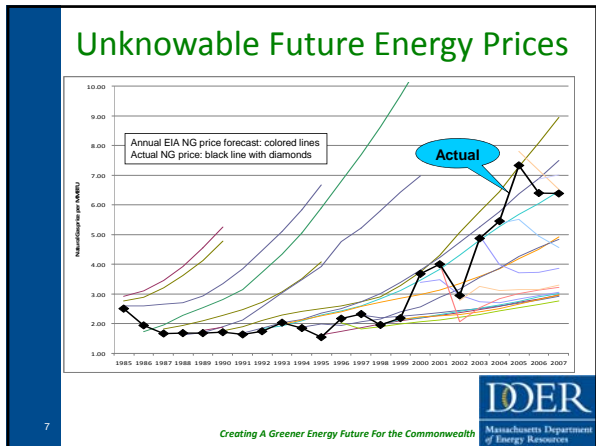
What's easier?

<p>Nuclear Plant</p> <ul style="list-style-type: none"> • Challenging public perceptions – including hardened opposition • Clear output • Well honed financial model • Expensive • Dormant but familiar delivery model • Tangible asset 	<p>Efficiency</p> <ul style="list-style-type: none"> • Mostly positive public perceptions • Debatable output • Challenging financial model • "Inexpensive" • Established but limited delivery model • Tangible and intangible aspects
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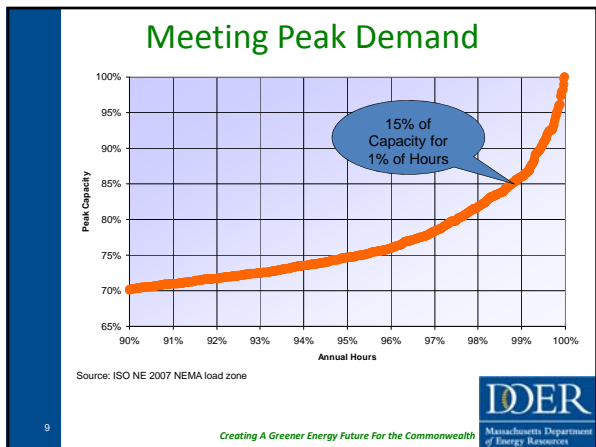


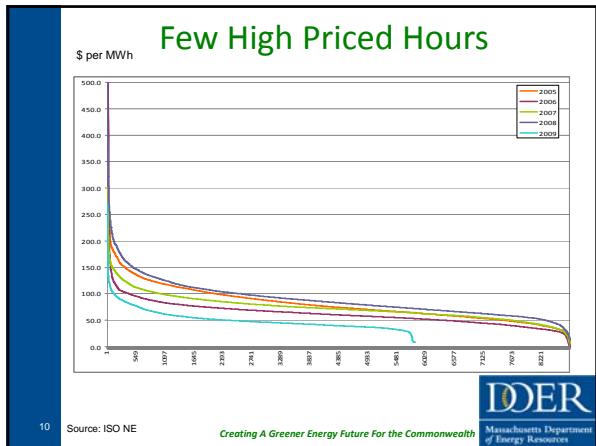
Efficiency Roles

- Federal Executive**
 - DOE
 - EPA
 - FERC
 - WH
 - Others
 - Congress
- State Executive**
 - PUC
 - Consumer Advocate
 - Energy
 - Environ
 - Legislature
- Private Sector**
 - Utilities
 - Service and product vendors
 - start up and established
 - for profit and non profit
 - Union
- Influencers**
 - dozens of NGOs
 - trade groups

DER
Massachusetts Department of Energy Resources

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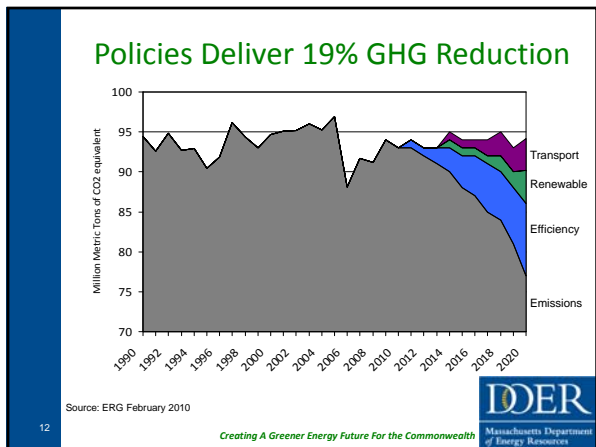
DOER Mission

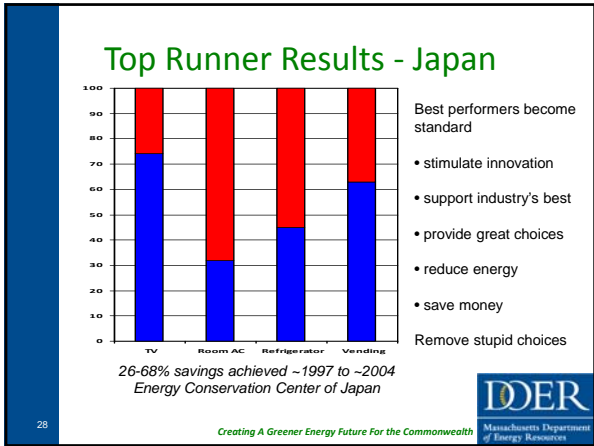
Creating a greener energy future -- economically and environmentally:

- all available cost-effective energy efficiencies
- greener energy resources
- reliable supplies and improved relative cost
- clean tech companies and clean energy jobs

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Closing Thoughts

- Efficiency matters and will take work
- New ideas are needed and existing approaches are valuable – change is hard
- Lots of work remains – leadership and partnership needed
- Success is highly likely – shared commitment exists
- Opportunity to be a showcase – reducing energy waste while growing our economy

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